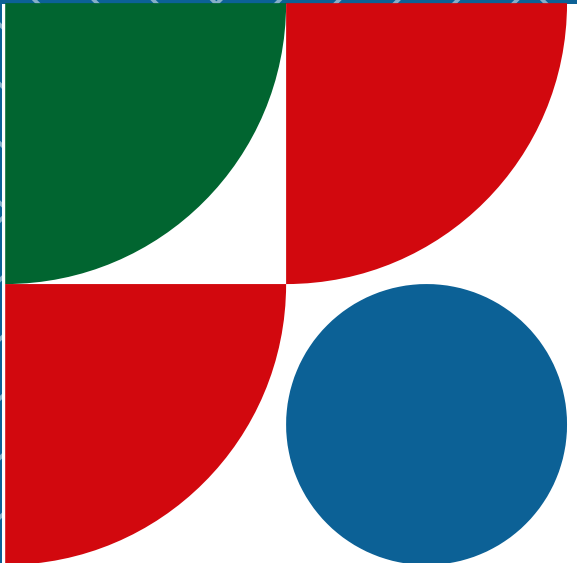
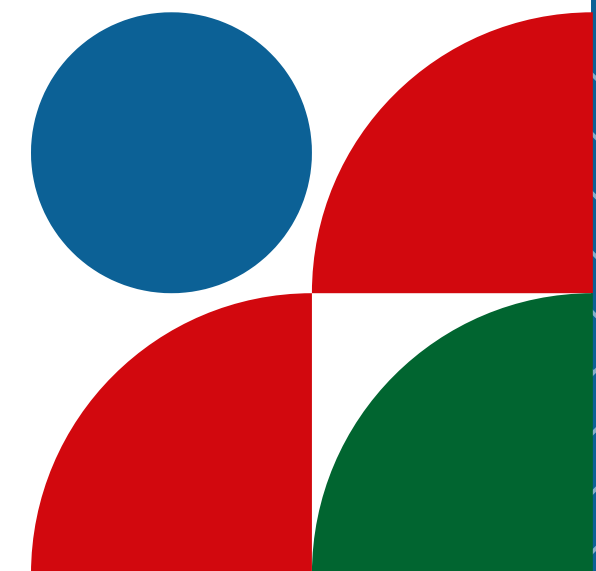
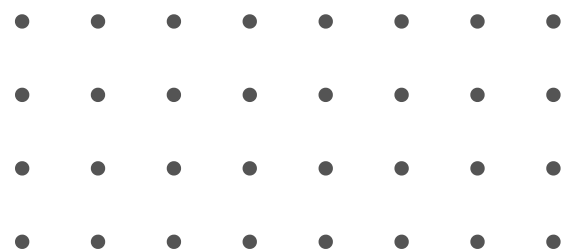


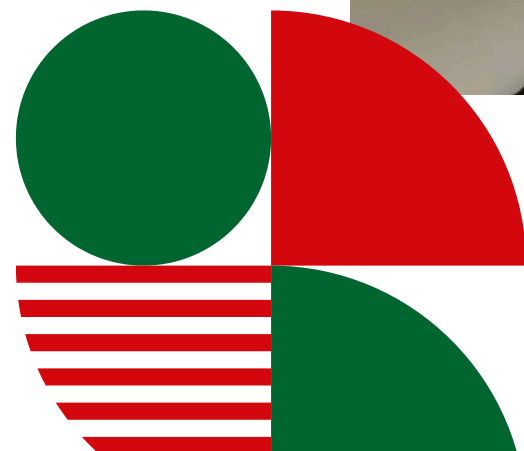
SMART TOURISM WITH ODOO ERP

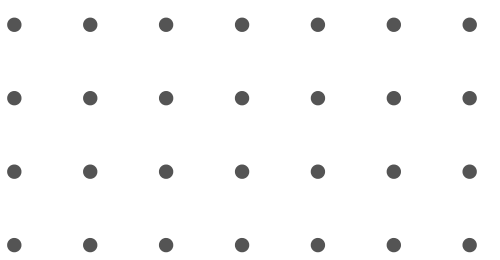
— Solution by Zolute —



ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.





Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.



odoo



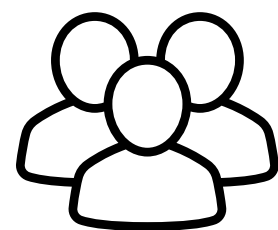
ZOLUTE

= IT INFRASTRUCTURE LLC =

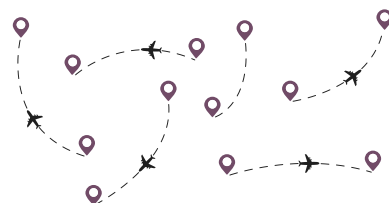




ABOUT odoo



15M+ USERS



**17 OFFICES
WORLDWIDE**

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.



INDUSTRY WISE SOLUTIONS IN odoo



Hospitality



Construction



Services



Supply Chain



Retail



Health &
Fitness

OVERVIEW

Tunisia's Cultural Tourism Needs a Digital Upgrade

- Kairouan's rich heritage attracts thousands of visitors, yet tourism operators face complex challenges:

Key Features

- Fragmented tour and guide management
- Manual event scheduling and booking issues
- Poor customer engagement tracking
- Limited financial visibility
- Inefficient marketing and low repeat tourism



AND MUCH MORE

ODOO ERP FEATURES TAILORED FOR TOURISM OPERATORS

Odoo CRM – Manage leads from travel expos, social media, and websites

Odoo Projects & Bookings – Schedule guides, plan tours, track accommodations

Odoo Marketing – Send festival reminders and tour promotions automatically

Odoo Accounting – Manage multi-currency payments, fees, and vendor bills

Odoo Analytics – See booking trends, tourist origins, and campaign results

Odoo Website + eCommerce – Sell cultural tickets and tour packages online

Automation – Auto-confirmations, multilingual support, and itinerary alerts



AND MUCH MORE

ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



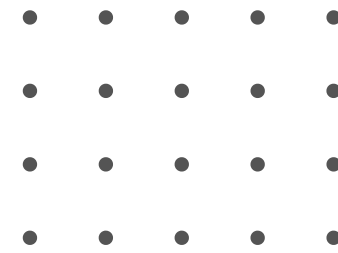
Point of Sale



Inventory



Purchase



Accounting

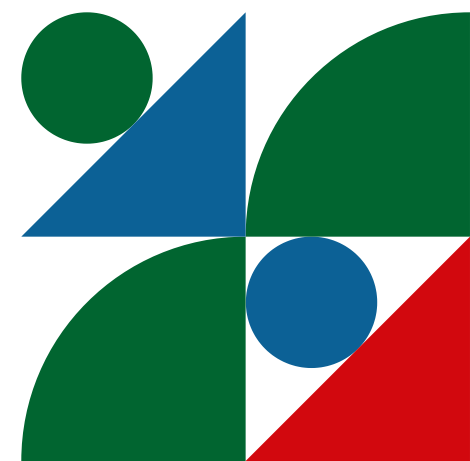


Sales



Quality

AND MUCH MORE



HOW ZOLUTE SUPPORTS TUNISIA'S TOURISM GROWTH

Custom Setup for Cultural Tourism:

Modules configured for museums, local guides, and festival organizers.

Unified Digital Workflows:

Link CRM, bookings, and accounting in one place for better coordination.

Tunisia-Ready Localization:

Arabic, French, and English support for multilingual teams and tourists.

Smart Automation:

Auto-scheduling, invoice alerts, and tour updates via WhatsApp/email.

Actionable Insights:

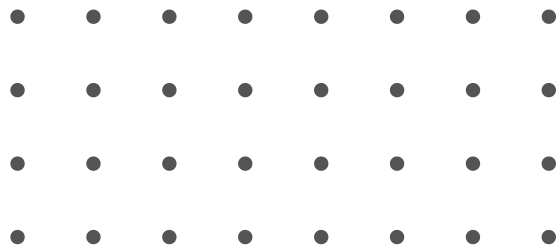
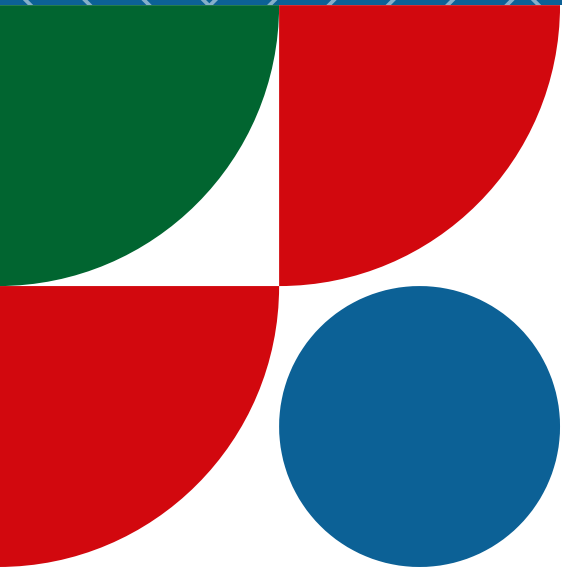
Real-time dashboards for visitor feedback, revenue, and event ROI.

End-to-End Support:

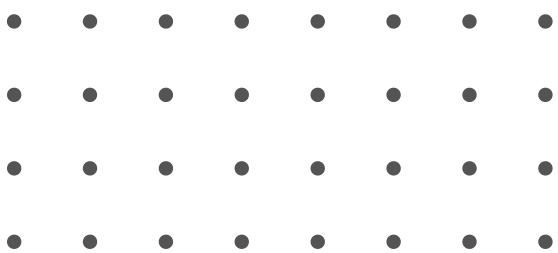
Zolute ensures smooth deployment, training, and ROI-driven optimization.



AND MUCH MORE



THANK YOU



WWW.ZOLUTE.AE | CONNECT@ZOLUTE.AE | +971 54 496 1587

