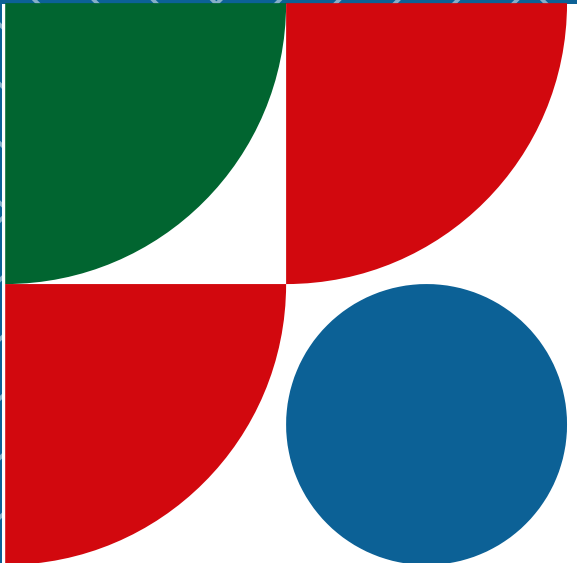
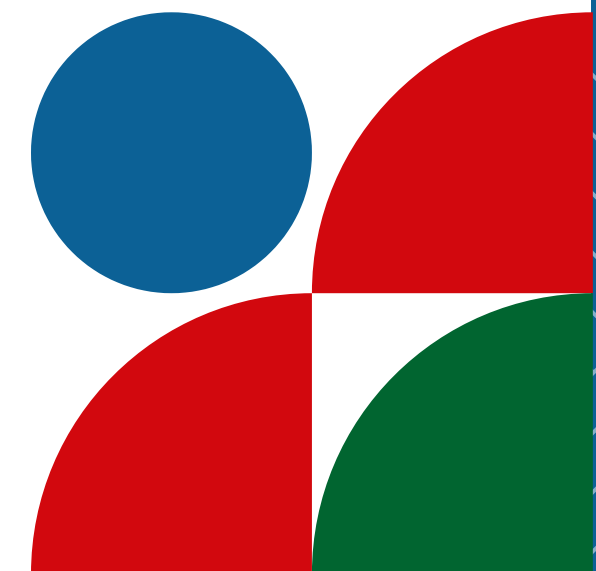
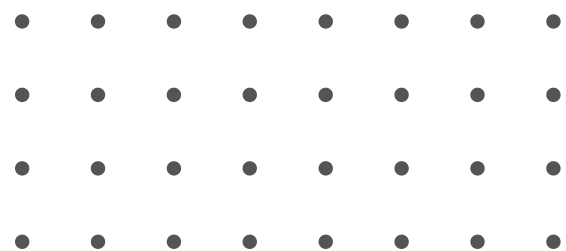
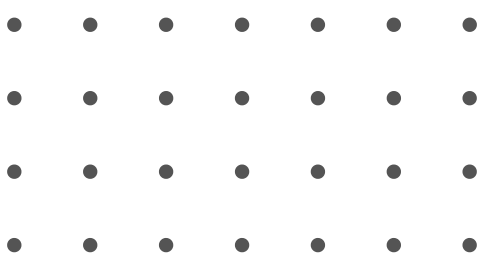


ELEVATING MOROCCO'S TOURISM & HOSPITALITY WITH ODOO ERP

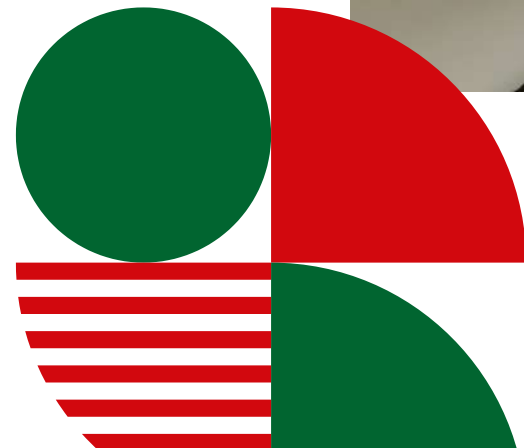
—Solution by Zolute—

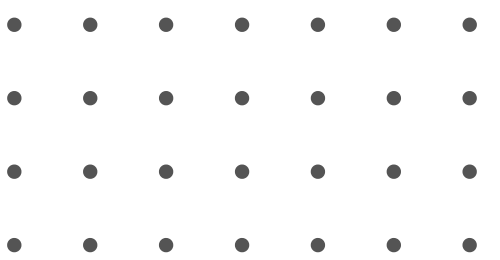




ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.





Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.



odoo

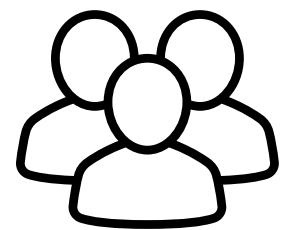


ZOLUTE

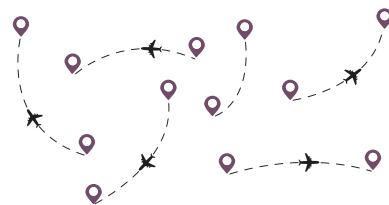
= IT INFRASTRUCTURE LLC =



ABOUT odoo



15M+ USERS



**17 OFFICES
WORLDWIDE**

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.



INDUSTRY WISE SOLUTIONS IN odoo



Hospitality



Construction



Services



Supply Chain



Retail



Health &
Fitness

OVERVIEW

Why Morocco's Hospitality Sector Needs a Unified Digital System

Marrakech is the heart of Morocco's tourism economy, serving millions of global travelers every year. To stay competitive, hospitality businesses must deliver fast bookings, smooth guest journeys, and coordinated operations across rooms, tours, and services.

Key operational needs include:

- Real-time booking and reservation management
- Seamless guest communication and itineraries
- Alignment of front desk, housekeeping, transport, and catering
- Presence across multiple channels: Google, Booking.com, Instagram, TripAdvisor
- Accurate financial reporting, VAT handling, and compliance
- Strong analytics for pricing, season planning, and revenue forecasting

Odoo offers an integrated platform that enables hotels, riads, tour operators, and travel agencies to run their entire business through one system.



AND MUCH MORE

ODOO FEATURES FOR TOURISM & HOSPITALITY

How Odoo Transforms Hospitality Operations

Bookings & Reservations

Real-time room/tour availability, transport scheduling, secure payments.

CRM for Guest Relationships

Track leads, tour inquiries, corporate clients, and automate follow-ups.

Tourism Website & eCommerce

Online booking portals for rooms, tour packages, and activities.

Hospitality & Property Management

Room assignment, meal plans, concierge, spa bookings, housekeeping cycles.

Accounting & Invoicing

Multi-currency billing, VAT setup, vendor management, automated invoicing.

Inventory & Fleet

Ideal for desert camps, tour operators, hotel supply management, vehicles.

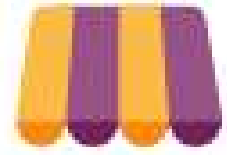
Marketing Automation

Targeted offers, abandoned booking follow-ups, email promotions.



AND MUCH MORE

ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



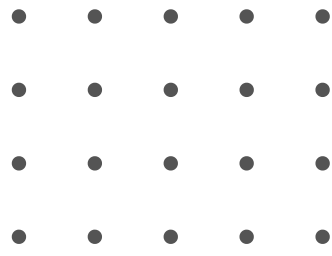
Point of Sale



Inventory



Purchase



Accounting

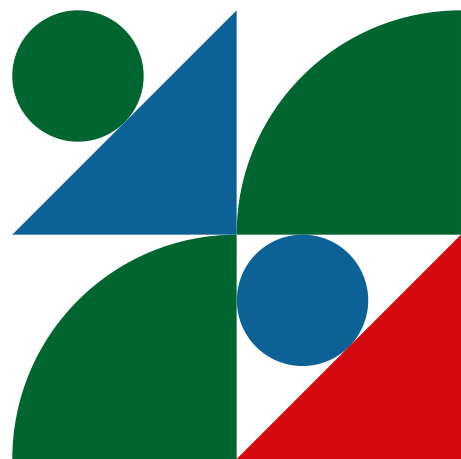


Sales



Quality

AND MUCH MORE



HOW ZOLUTE HELPS MOROCCO'S TOURISM BUSINESSES

Your End-to-End Odoo Partner for Hospitality Growth

Custom Booking Engine

Tailored for hotels, riads, resorts, desert camps, and tour operators.

Hospitality CRM Setup

Designed for inbound tourism, travel agents, groups, corporate bookings.

Multi-Channel Integrations

Booking.com, Expedia, Airbnb, TripAdvisor, payment gateways, WhatsApp messaging.

Operations Automation

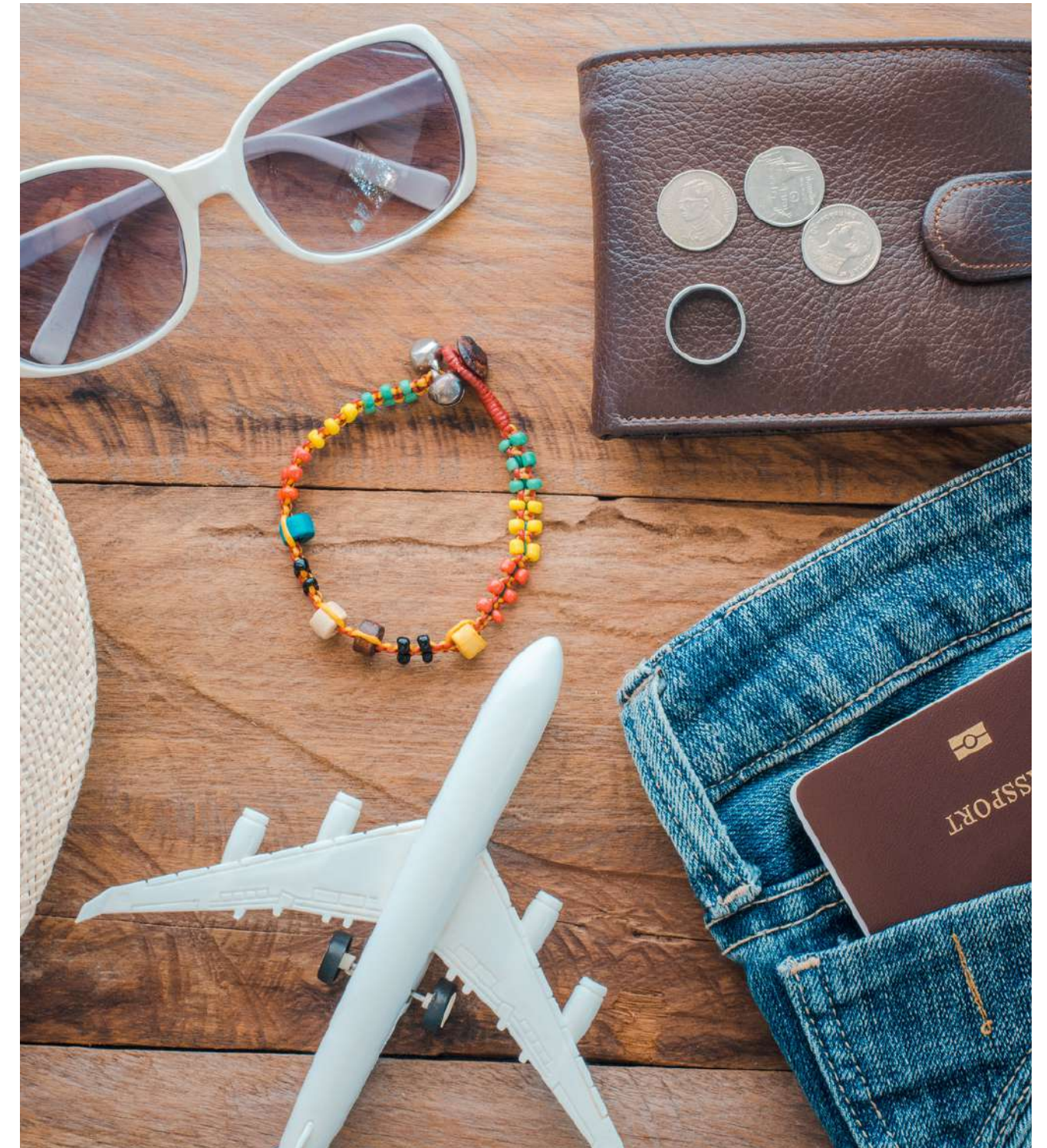
Housekeeping schedules, staff planning, facility management, service orders.

Tour Management & Resource Scheduling

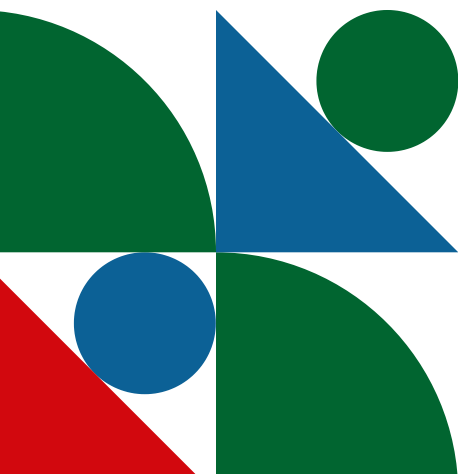
Guides, drivers, transport fleets, tour calendars, guest pickups.

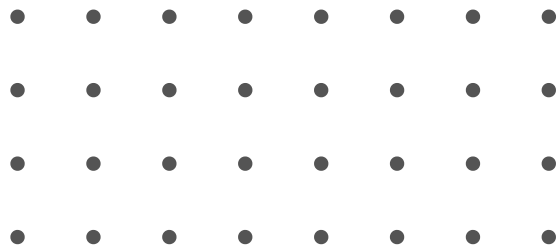
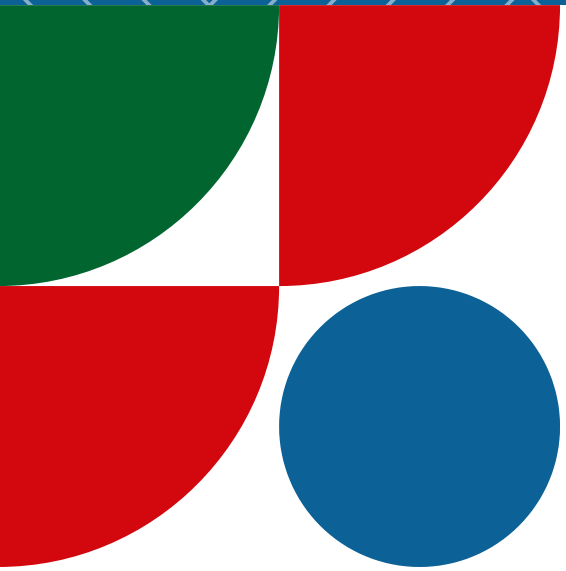
Financial Setup for Morocco

Local tax rules, multi-currency payments, expense control, vendor workflows.



AND MUCH MORE





THANK YOU



WWW.ZOLUTE.AE | CONNECT@ZOLUTE.AE | +971 54 496 1587

