BABY PRODUCT RETAILERS IN DUBAI

Solution by Zolute

ZOLUTE
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Ready Partner

ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.

Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.

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ABOUT odoo

15M+ USERS

17 OFFICES WOLDWIDE

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

INDUSTRY WISE SOLUTIONS IN odoo

OVERVIEW

Why Dubai’s Baby Products Sector Needs Smart ERP

- Dubai’s booming family population fuels strong demand for baby essentials like diapers, toys, strollers, and skin care products.
- Retailers need to manage high SKU volumes, fast-moving inventory, and personalized shopping experiences.
- Odoo ERP streamlines operations from warehouse to website—ensuring timely service and customer loyalty.

Key Features

- DED license for baby and child product retail
- Health and safety approvals for imports
- Vendor ties with local and global baby brands
- POS-enabled retail or online presence
- Fast delivery and return systems
- Central ERP for inventory, sales, and customer engagement

AND MUCH MORE

KEY ODOO ERP FEATURES FOR BABY PRODUCT RETAIL

- **SKU-Rich Inventory Control**

Manage age-based items, size variants, color options, and more

- **Barcode-Powered POS**

Speed up checkout with auto-stock updates and integrated billing

- **Promotions & Loyalty**

Offer bundles, coupons, and points to boost repeat sales

- **Customer Profiles & CRM**

Track preferences, purchase history, and birthdays

- **Web Store Sync**

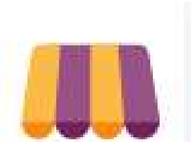
Connect Odoo with your online shop for real-time stock and order sync

- **Returns & Exchange Handling**

Handle item swaps and return claims with minimal friction

AND MUCH MORE

ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



Point of Sale

Inventory

Purchase

Accounting

eCommerce

Quality

CRM

AND MUCH MORE

HOW ZOLUTE HELPS BABY PRODUCT RETAILERS IN DUBAI

- **Inventory Setup by Product Type**
  We organize baby gear, toys, bath, and care products for easy tracking
- **Full Retail Integration**
  POS, web, stock, and orders—configured under one roof
- **Loyalty & Referral Systems**
  We help you build trust with new parents through loyalty tools
- **Reorder Automation**
  Sales-driven reordering for essentials like diapers, wipes, and formula
- **WhatsApp + Email Marketing**
  Stay top of mind with updates, tips, and seasonal offers

AND MUCH MORE

THANK YOU

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WWW.ZOLUTE.AE | CONNECT@ZOLUTE.AE | +971 54 496 1587