



Transforming Egypt's Agriculture & Food Processing in Alexandria with **Zoho**

Case Study



Overview

Why Alexandria Is Driving Egypt's Agri-Food Revolution

As a key Mediterranean gateway and agricultural processing hub, Alexandria is vital to Egypt's food export, logistics, and innovation ecosystem. However, with rising global demand and complex safety rules, agri-businesses must move beyond spreadsheets.

- NFSA-compliant food safety tracking
- Cold-chain logistics and perishable inventory handling
- Yield forecasting and price analysis
- Distributor & exporter relationship management
- Multi-language documentation and traceability systems



Zoho Features for Egypt's Agri-Food Sector

Zoho's Cloud Suite: From Field to Fork

- **Zoho CRM**-Manage contract farmers, distributors, and export leads with pipeline automation.
- **Zoho Analytics**-Visualize crop trends, sales patterns, regional price shifts, and stock movement KPIs.
- **Zoho Inventory**-Track stock by expiry, batch, and warehouse (including cold storage); barcode integration.
- **Zoho Creator**-Create mobile apps to record pesticide use, planting schedules, and QC checks—no coding needed.
- **Zoho Books** -Full accounting suite with Egypt VAT support, vendor bills, and inventory cost syncing.
- **Zoho Desk**-Centralized customer support with Arabic/English channels for retailers and buyers.

Technology Stack



How Zolute Helps Egypt's Agriculture & Food Businesses

Zolute's Role in Digital Agri-Transformation

- **Custom Workflow Digitization**-From harvest to delivery — Zolute builds Zoho apps for batch labeling, procurement, and export documentation.
- **Egypt-Specific Localization**-Arabic/English interfaces, tax compliance, NFSA-ready records, and Egypt-specific invoice formats.
- **Data Migration & Tool Integration**-Move from Excel to Zoho, connect existing barcode scanners, ERPs, or IoT devices for cold chain tracking.
- **Analytics Dashboards for Alexandria's Agri Operations**-Set up tailored dashboards for greenhouse yield, packhouse rejects,



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