



# Advancing Pharma Manufacturing in Oran with **Zoho** **CRM & Inventory**

Case Study



# Overview

## Oran – The New Epicenter of Algeria's Pharma Sector

- Rising local production driven by government investment
- Challenges: GMP compliance, inventory traceability, distributor management
- Need for real-time tools across sales, stock, and QA
- Zoho CRM and Inventory enable pharma companies to scale efficiently and remain audit-ready



# Zoho Features for Pharma in Algeria

**Smart Pharma Operations with Zoho CRM + Inventory**

- **CRM:** Track healthcare B2B deals, automate approvals, manage tenders
- **Inventory:** Multi-warehouse visibility, batch & expiry tracking, API restocking
- **Creator & Books:** Digital SOPs, compliance workflows, VAT-compliant finance
- **Analytics:** QA dashboards, material forecasting, regulatory KPIs
- **Localization:** French/Arabic interfaces, Algeria VAT support

# Technology Stack



# How Zolute Supports Algeria's Pharma Sector

- Industry-specific Zoho CRM workflows for pharma distribution
- GMP-ready compliance apps via Zoho Creator
- Real-time batch tracking across Oran-based warehouses
- Seamless deployment of CRM, inventory, finance & reporting modules
- Support in French, Arabic, and English with local rollout expertise



# Get In Touch



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