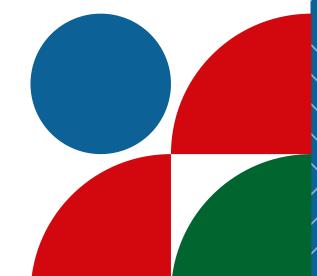
## OPTIMIZING MAURITANIA'S FISHING & PROCESSING INDUSTRY WITH ODOO **ERP**

Solution by Zolute







### ABOUT US

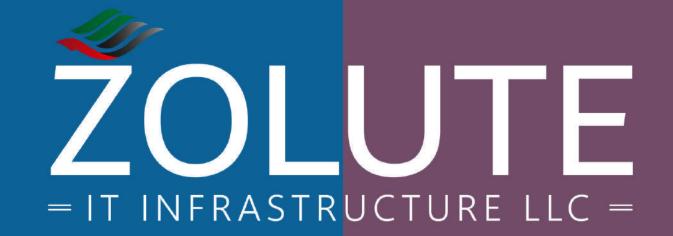
Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.



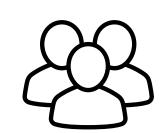
### Zolute& Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.





# **ABOUT**



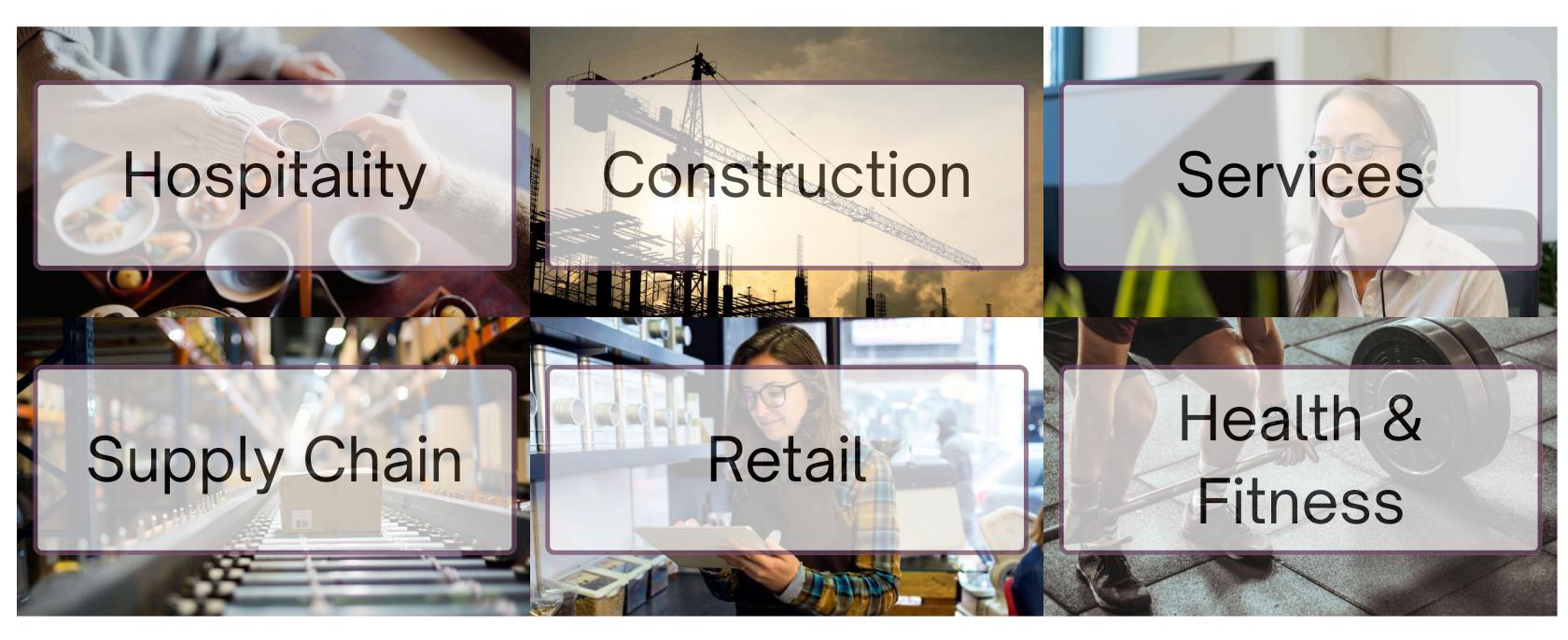
15M+ USERS



17 OFFICES WOLDWIDE

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

# INDUSTRY WISE SOLUTIONS IN OCOO



### **OVERVIEW**

#### Why Mauritania's Seafood Sector Needs Digital Transformation

INouakchott is a major fishing hub supplying Europe, the Middle East, and Africa.

To stay competitive, processors must manage strict cold-chain operations, hygiene compliance, and export

requirements.

#### Key needs include:

- Cold rooms, freezing systems, and temperature-controlled logistics
- Batch traceability and export documentation
- Skilled teams for filleting, grading, and packing
- Coordination with boats, suppliers, and transport fleets
- Integrated reporting across procurement, production, quality, and sales

Without a unified system, companies face processing delays, stock losses, and inconsistent output.

Odoo helps eliminate manual errors and strengthens end-to-end seafood operations.



### ODOO FEATURES FOR FISH PROCESSING

#### **How Odoo Streamlines the Seafood Workflow**

#### **Procurement & Fleet Tracking**

Monitor supply from boats, cooperatives, and daily catch arrivals.

#### **Processing & Production Management**

Track cleaning, filleting, grading, freezing, glazing, and packing cycles.

#### **Cold-Chain & Inventory**

Manage batch IDs, expiry dates, freezing logs, and warehouse temperatures.

#### **Quality Control**

Set checkpoints for freshness, size grading, hygiene, and packaging standards.

#### **Accounting & Invoicing**

Automate export invoices, manage multi-currency, and track vendor bills.

#### Sales & CRM

Manage international buyers, follow-ups, and export order stages.

#### Logistics

Coordinate container loading, shipping schedules, and export documents.

#### **Analytics Dashboards**

Insights on yield, waste %, seasonal demand trends, and profitability.

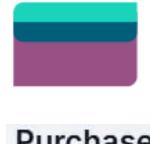


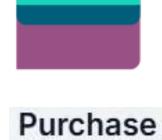


# ODOO ERP **EVERYTHING** YOU NEED IN ONE SYSTEM

















**AND MUCH MORE** 

# HOW ZOLUTE HELPS MAURITANIA'S PROCESSORS

#### Your Odoo Partner for Seafood & Export Operations

#### **Sector-Specific Odoo Setup**

Workflows for catch intake, cleaning, grading, cold storage, and final packing.

#### **Automation Across the Supply Chain**

From vessel arrival to container dispatch, every stage is digitally tracked.

#### **Traceability & Compliance**

Batch tracking, hygiene logs, EU-compliant documentation, export certificates.

#### **Cold-Chain Integration**

Sensor-based temperature monitoring connected to Odoo.

#### **Export Sales Automation**

CRM workflows for global buyers, order tracking, and digital export paperwork.

#### **Custom Apps for Fisheries**

Yield calculators, waste tracking, stock alerts, and cold-room dashboards.

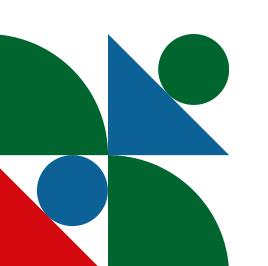
#### Regional Knowledge

Experience with West African seafood logistics and port operations.

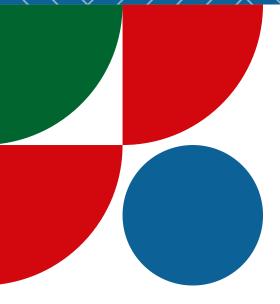
#### **Training & Ongoing Support**

Complete onboarding and multi-year support as processing volumes grow.





**AND MUCH MORE** 



## THANK YOU





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