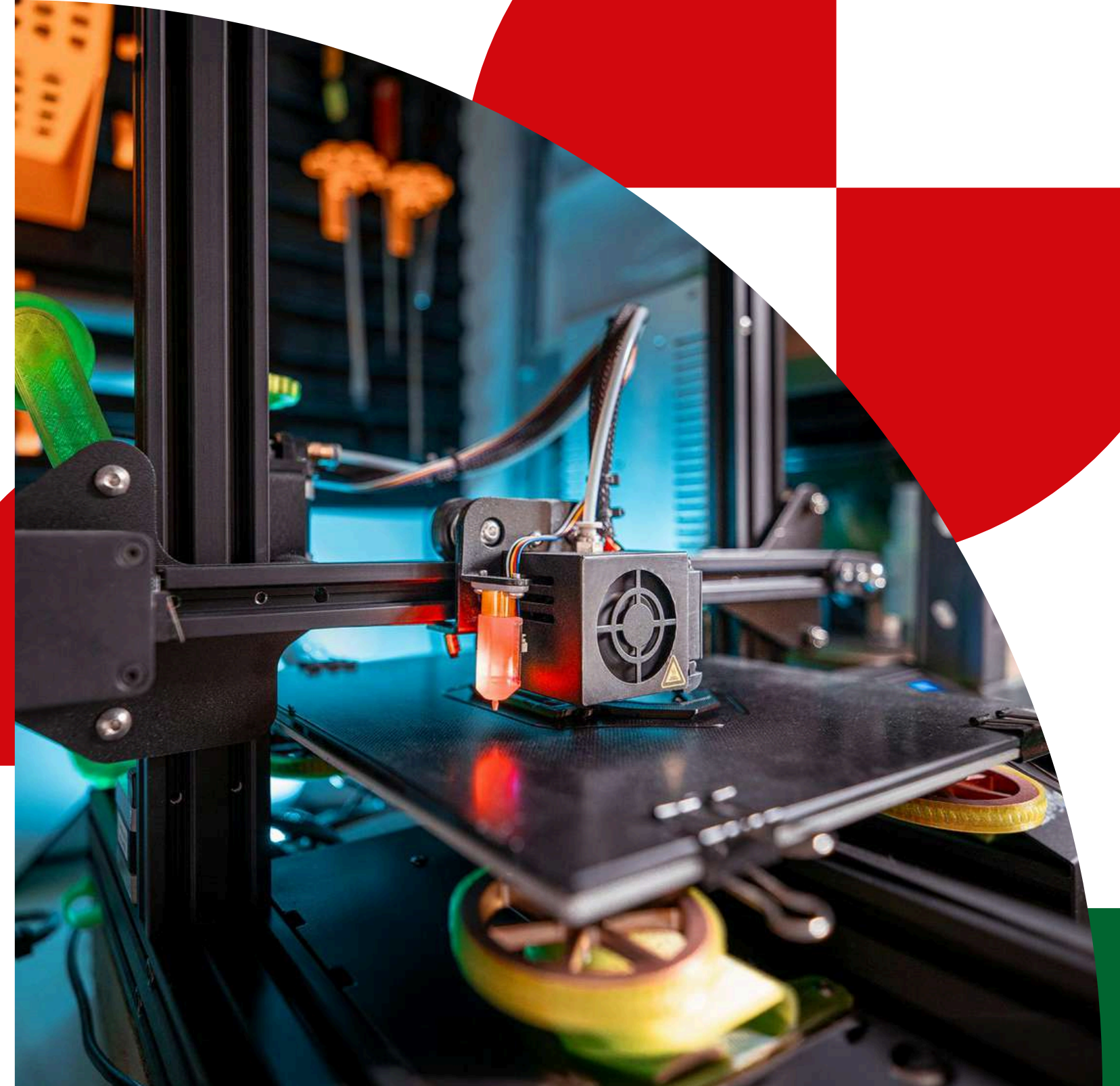




# Digitizing Morocco's Electronics Manufacturing in Kenitra with Zoho

Case Study



# Overview

Kenitra: Morocco's Fastest-Growing Electronics Hub  
Kenitra is rapidly evolving into a key electronics manufacturing zone, supported by the Moroccan government's push for high-tech exports and proximity to Europe. With the Kenitra Atlantic Free Zone and low labor costs, global firms are investing heavily in:

- Semiconductors & PCB assembly
- EV components & control systems
- Consumer electronics manufacturing
- To grow in this market, companies need:
- Factory-grade ERP and CRM tools
- VAT-compliant accounting
- French & Arabic interfaces
- Real-time coordination across departments



# Zoho Features for Electronics Manufacturing

## Smart Tools to Streamline Your Plant from R&D to Shipment

- **Zoho CRM** -Track industrial clients, distributors, government contracts, and after-sales service.
- **Zoho Inventory & Zoho Books** -Real-time inventory for PCBs, semiconductors, testing parts—plus Morocco VAT-ready finance.
- **Zoho Creator & Zoho Flow** -Build custom apps for production floor, RMA processes, and quality assurance checks.
- **Zoho Projects** -Coordinate tasks across R&D, production, packaging, and delivery.
- **Zoho Analytics** - Monitor KPIs: downtime, yield, shipment delays, customer SLAs.

# Technology Stack



# How Zolute Helps in Morocco's Electronics Sector

## Local Implementation, Tailored for Kenitra's Industrial Needs

- **Electronics-Specific Zoho Configuration**

BOM tracking, quality control logs, warranty cycles, and supplier portals.

- **Moroccan Localization**

French/Arabic language UI, VAT invoice templates, legal chart of accounts.

- **Factory Integration & MES Sync**

Real-time factory data via Zoho Flow or API sync with machines.

- **Vendor & Client Management**

Use Zoho Contracts, Desk, and CRM to manage vendor SLAs and buyer relationships.

- **Multilingual Support & Training**

Onboarding and continuous support in French and English.



# Get In Touch



**Visit us at**

[www.zolute.consulting](http://www.zolute.consulting)

**Email**

[connect@zolute.consulting](mailto:connect@zolute.consulting)

**phone number**

+971544961587