FOOTWEAR MARKET IN DUBAI

Solution by Zolute

ZOLUTE
IT INFRASTRUCTURE LLC

odoo
Ready Partner

ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.

Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.

odoo

ZOLUTE

= IT INFRASTRUCTURE LLC =

ABOUT odoo

15M+ USERS

17 OFFICES WOLDWIDE

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

INDUSTRY WISE SOLUTIONS IN odoo

OVERVIEW

Optimizing Footwear Retail Operations in Dubai

- Dubai’s footwear industry is trend-driven and inventory-intensive.
- Retailers must balance variety, seasonal demand, and multi-channel sales.
- ERP enables efficient inventory control and customer engagement.

Key Features

- Diverse brand and size catalog (EU/US/UK metrics)
- Real-time stock tracking across branches
- Trend-aware procurement and display strategies
- Reliable supplier coordination
- Integrated eCommerce and retail platforms

AND MUCH MORE

ODOO FEATURES FOR FOOTWEAR RETAIL

- **Product Variants Management**
  Sizes, colors, genders under one product

- **Multi-Location Inventory**
  Centralized control over stock at all outlets

- **POS Integration**
  Barcode-ready checkout system with size selection

- **eCommerce Sync**
  Connect online and offline sales channels

- **Customer Loyalty Tools**
  Issue rewards and special offers

- **Sales & Trend Reports**
  Insights by season, brand, or category

AND MUCH MORE

ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM

Point of Sale

Inventory

Purchase

Accounting

Sales

Quality

AND MUCH MORE

HOW ZOLUTE SUPPORTS DUBAI'S FOOTWEAR RETAILERS

- **Size Matrix Configuration**
  EU/US/UK shoe sizing setup with product variants
- **POS + Inventory Sync**
  Ensure real-time data across stores and warehouses
- **Mobile Dashboards**
  Monitor performance on the go
- **eCommerce Integration**
  Shopify or custom website connectors
- **UAE VAT Compliance**
  System aligned with local tax and payment norms

AND MUCH MORE

THANK YOU

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