BEAUTY & PERSONAL CARE RETAIL IN DUBAI

Solution by Zolute

ZOLUTE
= IT INFRASTRUCTURE LLC =

odoo
Ready Partner
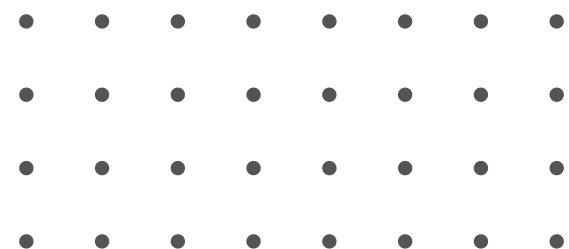
ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.

Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.

ABOUT
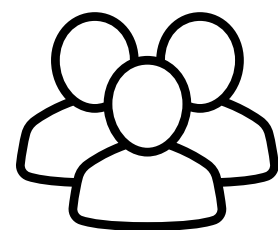
odoo

15M+ USERS

17 OFFICES WOLDWIDE

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

INDUSTRY WISE SOLUTIONS IN

odoo

Hospitality

Construction

Services

Supply Chain

Retail

Health & Fitness

OVERVIEW

Dubai's Beauty Sector Demands Precision and Personalization

- Home to global and local beauty brands, Dubai's market thrives on fast-moving inventory and personalized service

- Retailers must handle product expiry, loyal customers, and omnichannel selling
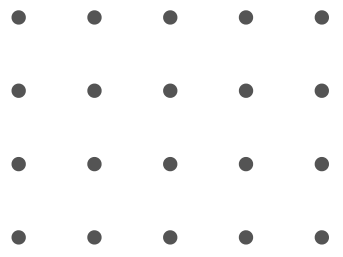
Key Features

- Retail license from DED and safety approvals from Dubai Municipality

- Expiry-sensitive product tracking for cosmetics and skincare

- Online and offline sales channels

- Loyalty and offer-based sales strategy

- Unified platform for stock, CRM, and accounting

- UAE VAT-compliant billing tools

AND MUCH MORE

# ODOO ERP FEATURES FOR BEAUTY RETAILERS

Built to Manage Inventory, Engage Customers & Sell Smarter

- **Batch & Expiry Alerts**
Flag aging stock, discount nearing expiry items

- **CRM + Loyalty Programs**
Track buying behavior, send targeted SMS/email

- **POS for Store & Salon**
Handle combos, offers, and customer preferences

- **Multi-Channel Selling**
Sync stock across stores, eCom, Noon, Amazon

- **Warehouse Automation**
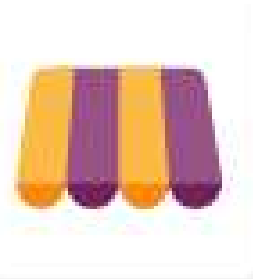Live stock view, reorder alerts, barcode support

- **Dashboards**
Track bestsellers, footfall, repeat purchase rate

- **FTA-Compliant Billing**
VAT-ready invoices and purchase records
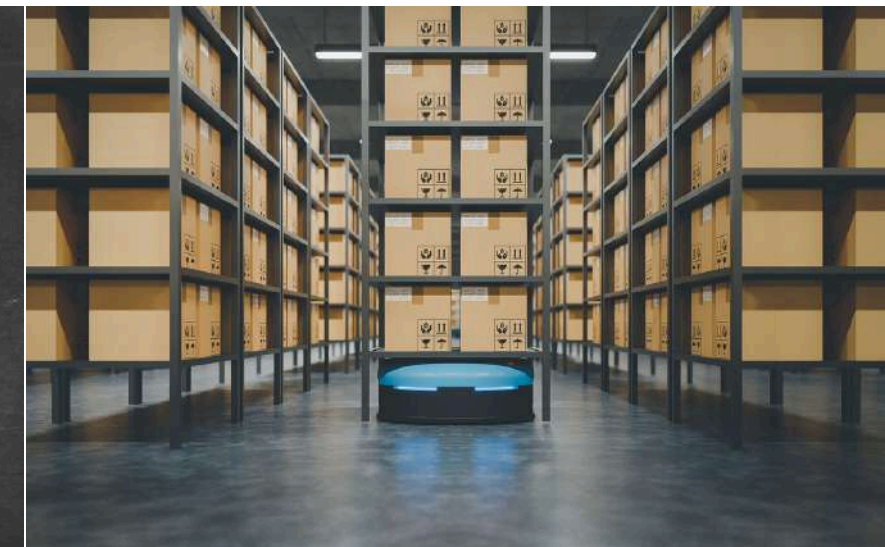
AND MUCH MORE
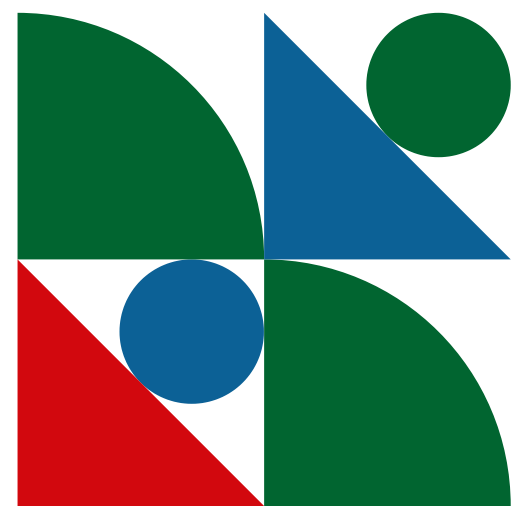
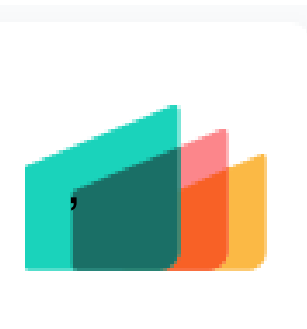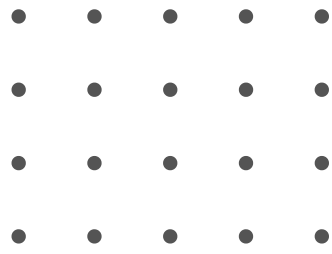ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM

Point of Sale

Inventory
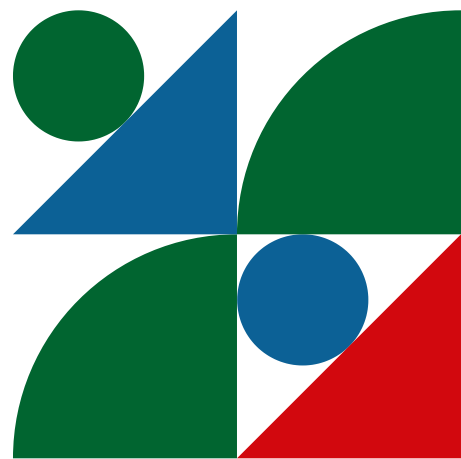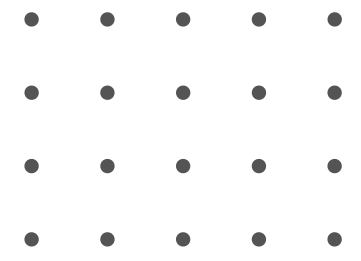
Purchase

Manufacturing

Accounting

eCommerce

HR

AND MUCH MORE

HOW ZOLUTE HELPS BEAUTY BRANDS IN DUBAI

Tailored ERP Implementation for Beauty Success

- Batch Setup with Expiry & Skin Type Tagging
- Customer Grouping & Offer Campaigns
- Store & Online Stock Sync Across Locations
- Integrated POS for Salon + Product Sales
- Onboarding, Staff Training & UAE Compliance
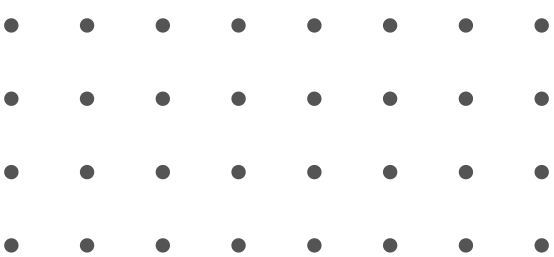- Local Support with SLA for Ongoing Help

AND MUCH MORE

THANK YOU

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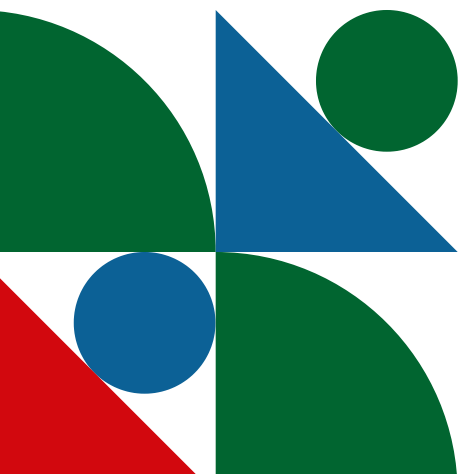
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