PERFUMES & COSMETICS RETAIL IN AJMAN

Solution by Zolute

ZOLUTE
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odoo
Ready Partner

ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.

Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.

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ABOUT odoo

15M+ USERS

17 OFFICES WOLDWIDE

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

INDUSTRY WISE SOLUTIONS IN odoo

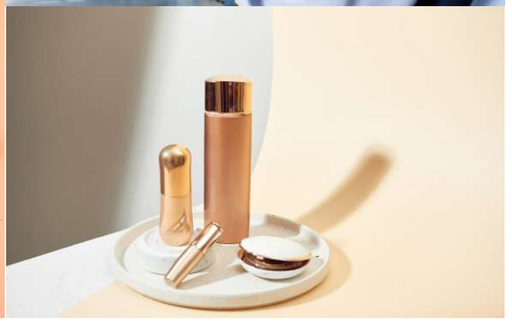
OVERVIEW

Why Perfume & Cosmetic Retailers in Ajman Need Smarter ERP

- The beauty retail market in Ajman is expanding fast, driven by cultural demand and brand-conscious customers.
- Managing product variants, expiry dates, and personalized service is tough without a centralized system
- Odoo ERP offers a complete solution for batch tracking, inventory control, and customer engagement.

Key Features

- Ajman DED retail trade license
- Store location with strong foot traffic
- Reliable vendor network for products and packaging
- Trained staff to advise on product use and care
- Compliance with cosmetic safety and labeling rules
- ERP system to manage inventory, customer data, and marketing



AND MUCH MORE

KEY ODOO ERP FEATURES

- **Batch Tracking with Expiry Management**

Track shelf life and prevent expired sales

- **POS with Barcode & Sample Handling**

Fast checkouts, combos, and giveaways

- **Customer Preferences & CRM**

Record favorites, skin types, and brand choices

- **Loyalty & Discount Campaigns**

Coupons, points, and seasonal offers

- **Inventory by Brand or Use**

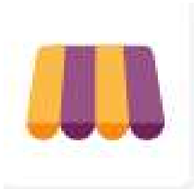
Organize SKUs by skincare, makeup, fragrance, etc.

- **Sales Reports & Customer Insights**

Know who buys what, and when

AND MUCH MORE

ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



Point of Sale

Inventory

Purchase

Accounting

eCommerce

CRM

AND MUCH MORE

HOW ZOLUTE HELPS PERFUME & COSMETIC RETAILERS IN AJMAN

- **Batch-Linked Stock Setup**
  Organize by scent, formulation, or packaging
- **POS + CRM with Loyalty Tools**
  Reward repeat customers and personalize experience
- **Online + Offline Sales Sync**
  Run web store and retail counter on one system
- **WhatsApp & Email Campaigns**
  Target by buying habits or customer segments
- **Compliance Support**
  Expiry alerts, cosmetic regulations, and quality handling

AND MUCH MORE

THANK YOU

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