

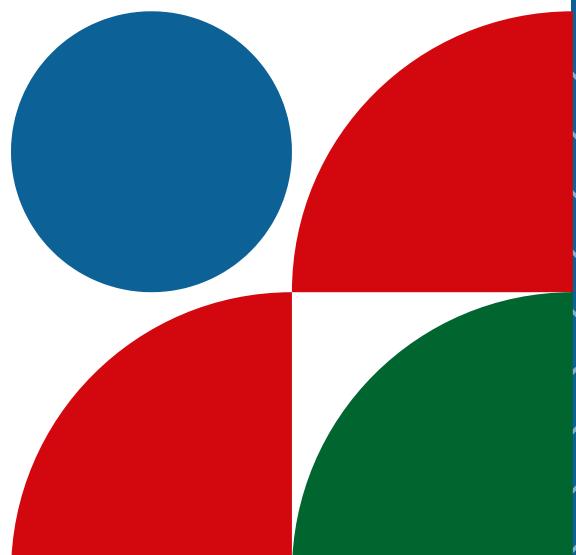
# RUN EVENTS WITHOUT OPERATIONAL CHAOS

One system for events, sales & invoicing in the UAE

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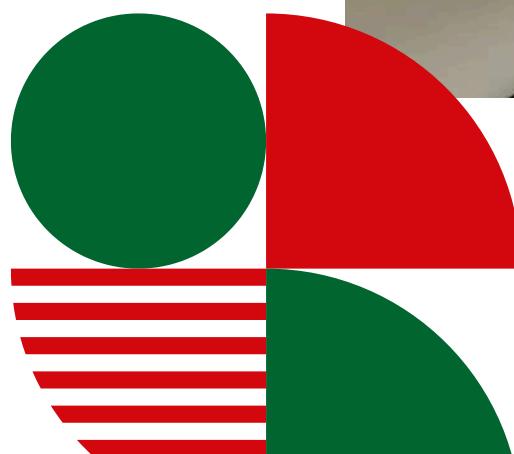
Solution by Zolute

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# ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.

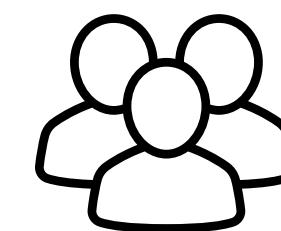


# Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.



# ABOUT Odoo



**15M+ USERS**



**17 OFFICES  
WORLDWIDE**

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

# INDUSTRY WISE SOLUTIONS IN *odoo*



Hospitality



Construction



Services



Supply Chain



Retail



Health & Fitness

# OVERVIEW

## Event Operations in the UAE Are Highly Complex

**Event organizers across Dubai and the UAE manage:**

- Registrations, ticket sales, and attendee data
- Sponsors, exhibitors, and vendors
- Sales contracts, invoicing, and VAT compliance
- Post-event reporting and performance analysis

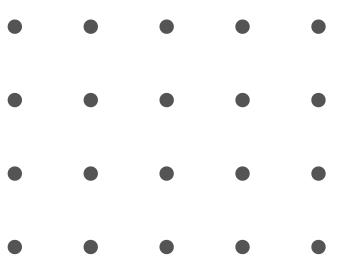
**The Challenge:**

Using multiple tools and spreadsheets creates data gaps, revenue leakage, and last-minute operational stress—especially as events grow in size and frequency.



**AND MUCH MORE**

# ODOO EVENT MANAGEMENT FEATURES



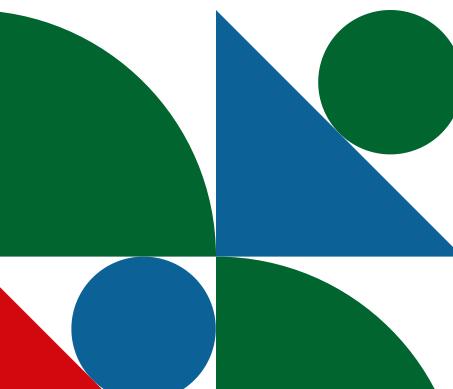
## End-to-End Control Across the Event Lifecycle

Odoo supports event organizers with:

- Event planning & registrations
- Create events, manage schedules, speakers, and attendees in one place
- Ticketing & sales integration
- Online ticket sales, pricing tiers, discounts, and promotions
- Sponsor & vendor management
- Track sponsorship packages, exhibitor contracts, and vendor billing
- Automated invoicing & payments
- VAT-compliant invoices for tickets, sponsors, and services
- CRM & attendee engagement
- Capture attendee data and build long-term communities
- Real-time dashboards & reporting
- Live visibility into registrations, revenue, and event performance



AND MUCH MORE



# ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



Point of Sale



Inventory



Purchase



Accounting

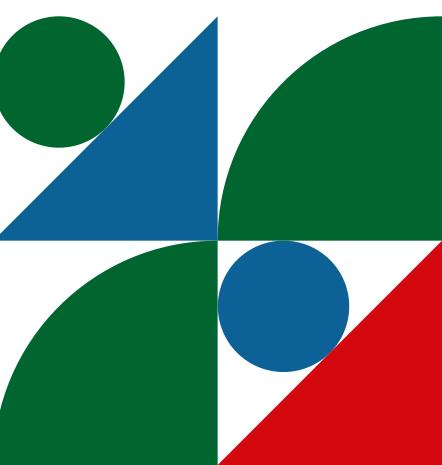


Sales



Quality

AND MUCH MORE



# HOW ZOLUTE HELPS

## Odoo Implemented for Real Event Operations in the UAE

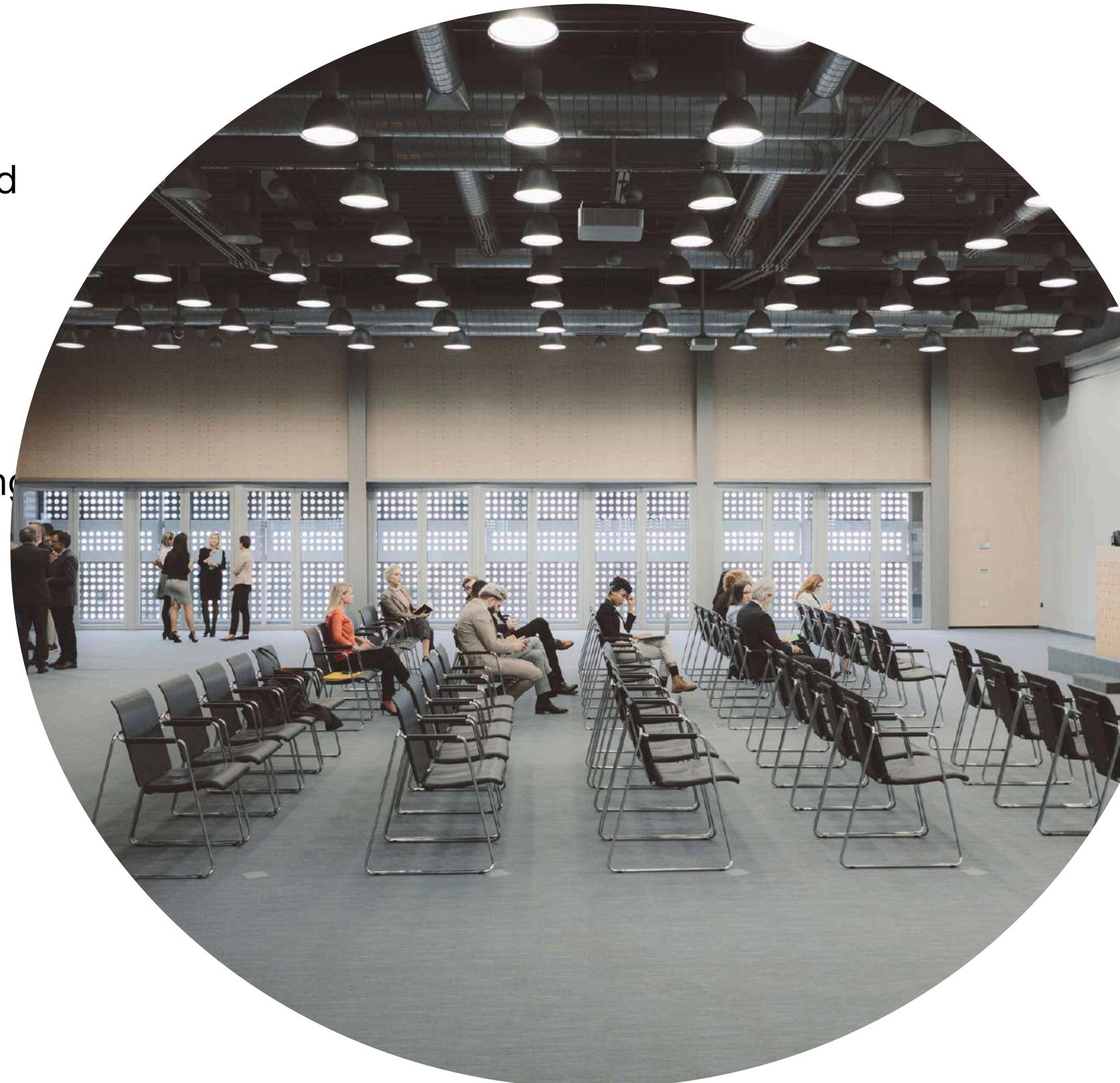
Zolute delivers Odoo solutions designed specifically for event businesses:

- Event-centric ERP configuration
- Ticketing, sponsorships, vendor billing, and timelines aligned to real workflows
- UAE localization & VAT compliance
- Fully compliant invoicing, tax setup, and financial reporting
- End-to-end integration
- Events connected with sales, CRM, accounting, and reporting
- Scalable architecture
- From community meetups to large exhibitions—without system rework
- Training & continuous optimization
- Teams adopt Odoo smoothly and improve with every event

### Outcome:

Better coordination. Clear finances. Scalable events.

AND MUCH MORE



# THANK YOU



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