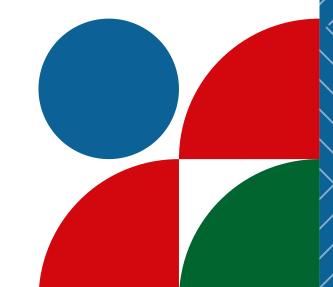
## PERFUME & COSMETIC RETAILERS IN SHARJAH

Solution by Zolute







### ABOUT US

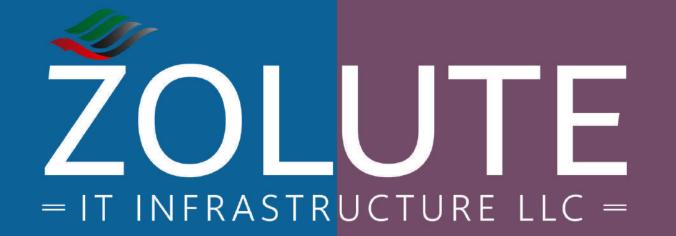
Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.



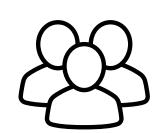
### Zolute& Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.

# 



# **ABOUT**



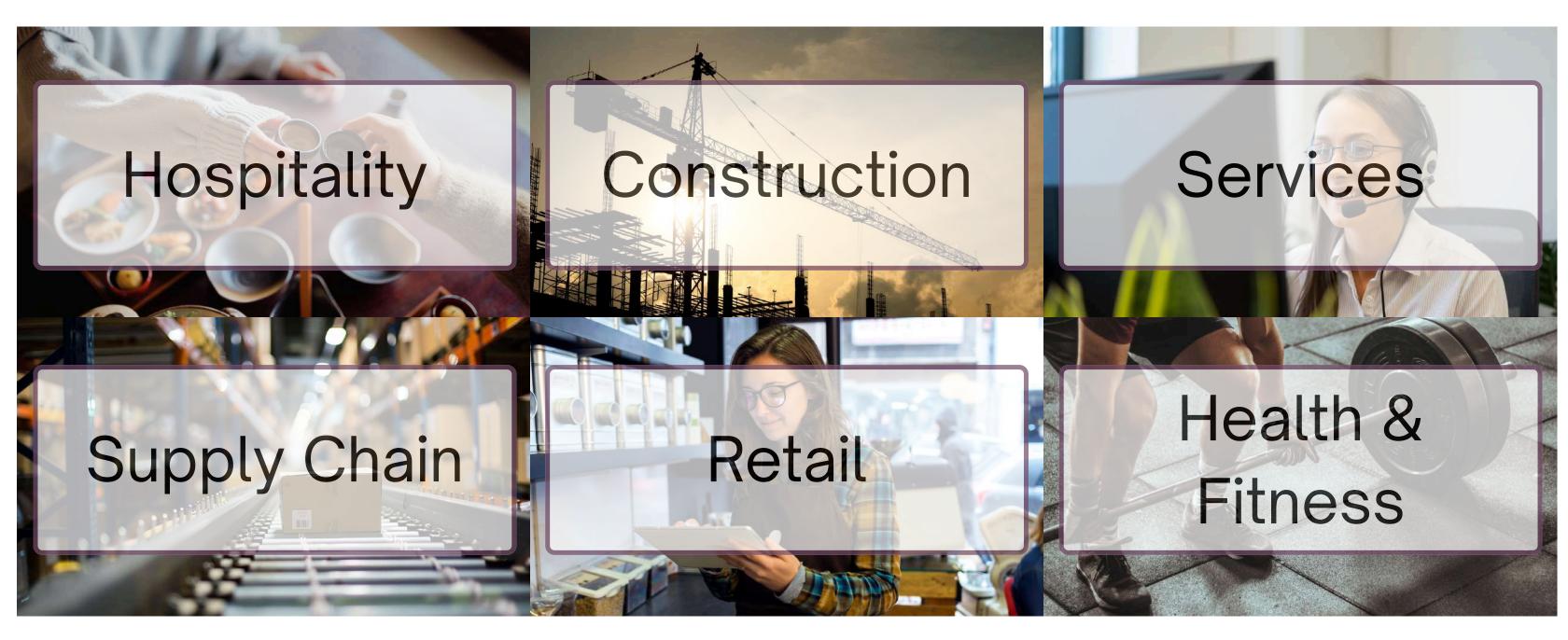
15M+ USERS



17 OFFICES WOLDWIDE

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.

# INDUSTRY WISE SOLUTIONS IN OCOO



#### **OVERVIEW**

#### Streamlining Beauty & Fragrance Retail in Sharjah

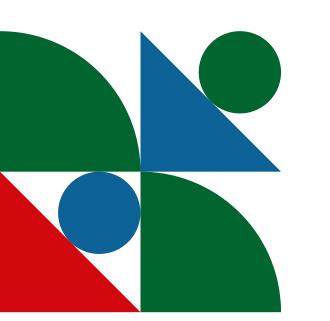
- Sharjah's strong cultural connection to perfumes and cosmetics drives high product turnover and personalized demand.
- Retailers must manage inventory with batch and expiry control, while delivering luxury customer experiences.
- Odoo ERP helps unify in-store, online, and marketing operations under a single efficient system.

#### **Key Features**

- Retail outlet or online store
- Supplier contracts for UAE or global brands
- Arabic-English product labeling and branding
- Trained sales staff with sampling and CRM experience
- Trade license from Sharjah Economic Development Department (SEDD)







# ODOO ERP FEATURES FOR PERFUME & COSMETIC RETAILERS

Batch & Expiry Tracking

Monitor product lifecycle with lot tracking

Multi-Store Inventory

Control stock across branches and online stores

 Product Variants & Bundles
 Manage options for scent, size, packaging, and sets

Customer CRM

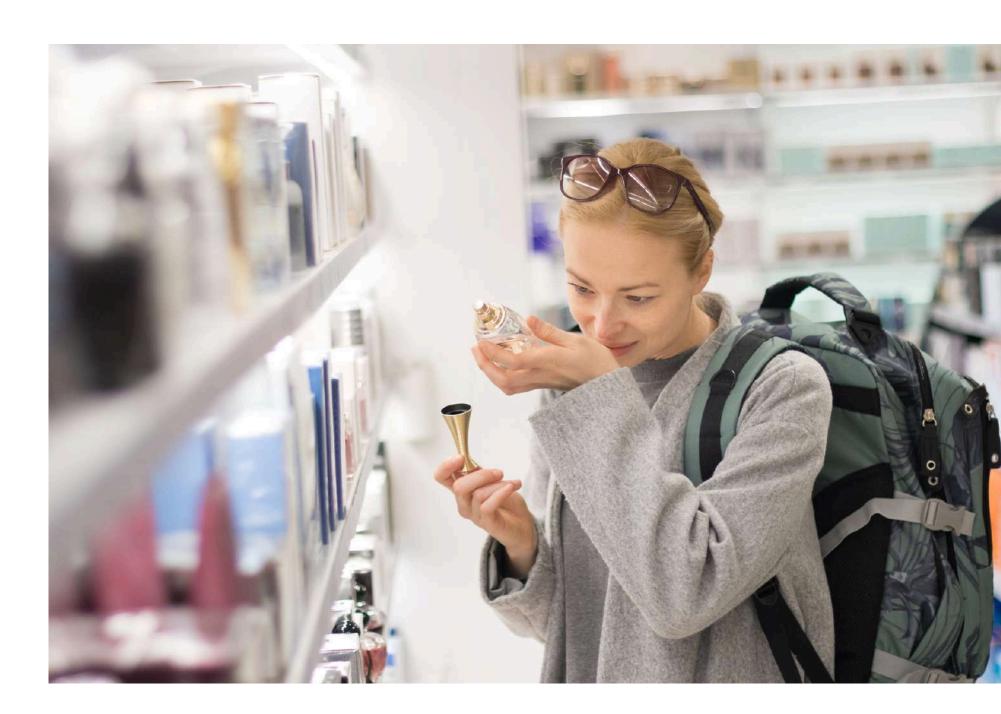
Capture preferences, history, and apply loyalty rewards

POS System

Barcode-enabled, fast billing connected to real-time inventory

Marketing Automation

Targeted SMS, email, or WhatsApp campaigns

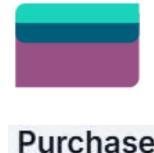


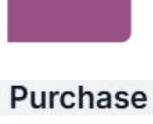


## ODOO ERP **EVERYTHING** YOU NEED IN ONE SYSTEM









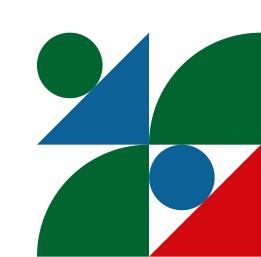






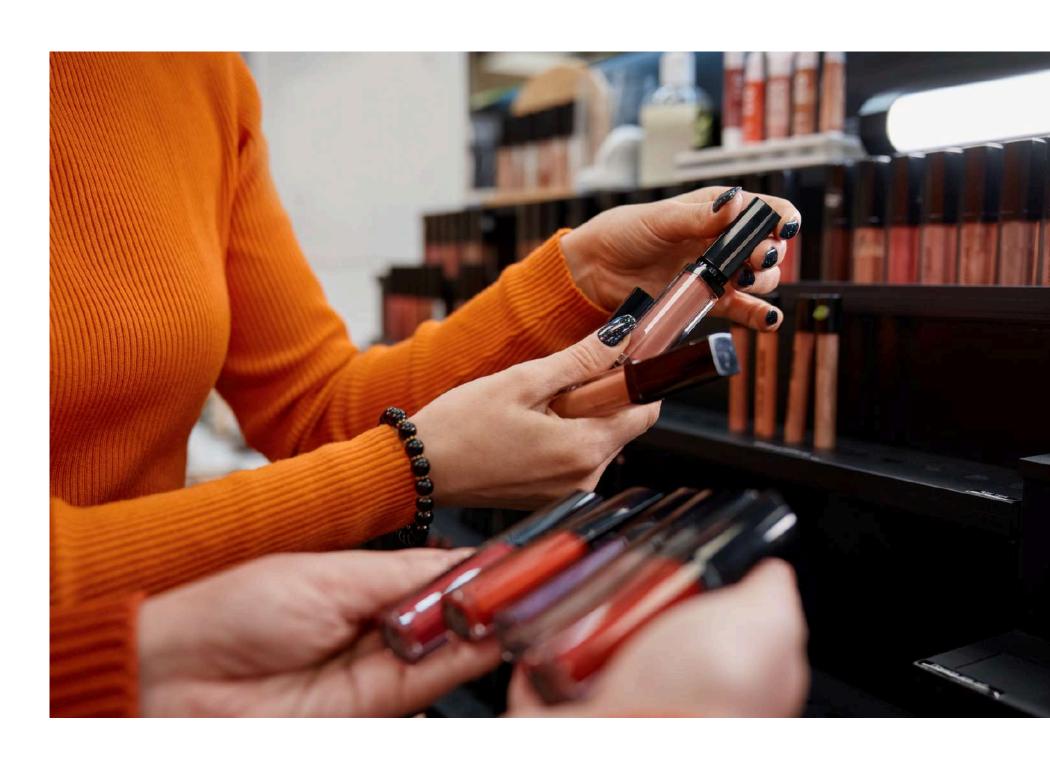


**AND MUCH MORE** 

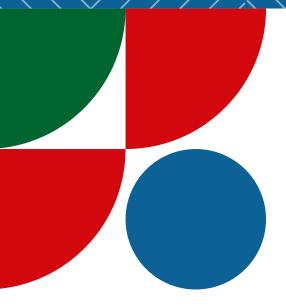


# HOW ZOLUTE HELPS SHARJAH RETAILERS

- Custom Retail ERP Setup
   Modules for variant control, fragrance SKUs, and bundling
- Bilingual Interface
  Arabic-English UI and compliant documents
- CRM & Loyalty System
   Setup of campaigns, lead tracking, and points-based rewards
- UAE-Based Hosting
   Fast and secure servers with ongoing support
- Compliance Tools
   Attach MSDS, ingredients, and certificates
   per product







### THANK YOU







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