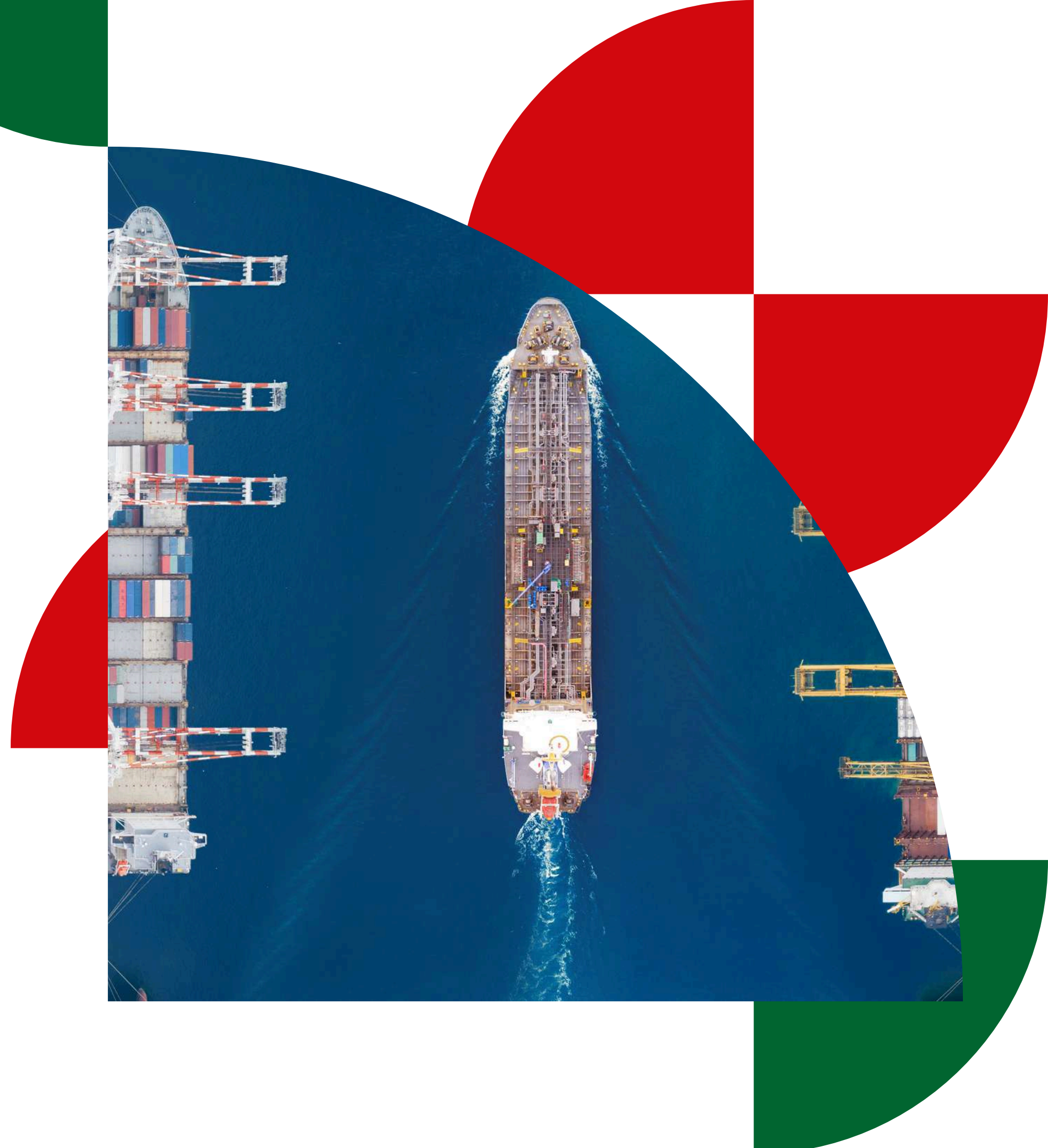




Optimising Egypt's Maritime Trade with **Zoho**

Case Study



Overview

Why Damietta's Shipping Industry Needs Digital Control

Damietta is a major maritime gateway connecting Egypt with Europe, the Middle East, and Africa.

Shipping and logistics companies in the region manage complex operations involving ports, customs, warehouses, carriers, and international clients.

Common challenges include:

- Manual paperwork and spreadsheet-driven workflows
- Limited shipment and cost visibility
- Delays in documentation and clearance
- Compliance risks and audit pressure

A unified business platform is critical to improve coordination, reduce errors, and scale operations efficiently.



Zoho for Shipping & Maritime Operations

How Zoho Supports Logistics Businesses in Egypt

Zoho CRM

Manage importers, exporters, agents, contracts, and communication in one place.

Zoho Inventory

Track shipments, containers, warehouses, and delivery schedules across locations.

Zoho Books

Egypt VAT-ready accounting, automated invoicing, expense tracking, and multi-currency support.

Zoho Projects

Plan shipping workflows, assign tasks, and monitor documentation, operations, and timelines.

Zoho Analytics

Dashboards for shipment performance, cost vs revenue, and route or client profitability.

Zoho Creator (Optional)

Custom apps for port clearance tracking, shipping forms, and approval workflows.

Technology Stack



How Zolute Helps Shipping Businesses in Egypt

Your Zoho Implementation Partner for Maritime Trade

Industry-Focused Configuration

Custom CRM and workflows for ports, vessels, containers, routes, and trade operations.

Egypt Localization & Compliance

VAT setup, bilingual systems (Arabic/English), and audit-ready financial reporting.

End-to-End Integration

Seamless data flow between CRM, Inventory, Books, and Projects to eliminate manual work.

Training & Ongoing Support

Hands-on user training, continuous optimization, and scalable system growth.

Why Damietta Companies Choose Zolute

- Proven Zoho expertise in logistics and trade
- Strong understanding of Egyptian maritime operations
- Cost-effective, business-first digital transformation



Get In Touch



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