



Transforming Algeria's Beverage Industry in Sétif with **Zoho**

Case Study



Overview

Sétif – Algeria's Emerging Beverage Manufacturing Hub

- Strong agricultural base driving bottled drinks, juices, and dairy production
- Industry needs modern tools for traceability, compliance, and growth
- Manual operations limit visibility and quality tracking
- Zoho connects CRM, inventory, quality, and finance in a single platform



Zoho Features for Beverage Processors

Digitize Beverage Operations with Zoho's Business Suite

- **Zoho CRM:** Track B2B/retail clients, automate follow-ups, and manage distributor performance
- **Zoho Creator:** Build custom apps for batch processing, hygiene checks, and maintenance logs
- **Zoho Inventory & Books:** Real-time stock movement, warehouse reports, and VAT invoicing
- **Zoho Analytics:** Monitor yield, cost per batch, vendor performance, and sales segmentation
- **Supply Chain Automation:** Lead time forecasting, vendor ranking, and raw material planning
- **Local Compliance:** Arabic/French interfaces, Algeria tax and food safety format support

Technology Stack



How Zolute Helps Beverage Businesses in Sétif

- Custom Apps for Processing Plants: Batch control, ingredient logs, and inspection apps
- Arabic & French Interfaces: Localized software, reports, and bilingual user training
- Integrated CRM, Warehouse, Finance Setup: Full lifecycle visibility from order to dispatch
- Batch Tracking & Quality Audits: Compliant with juice, dairy, or water plant workflows
- Ongoing Support & Local Expertise: Remote and on-site rollout with regional understanding



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