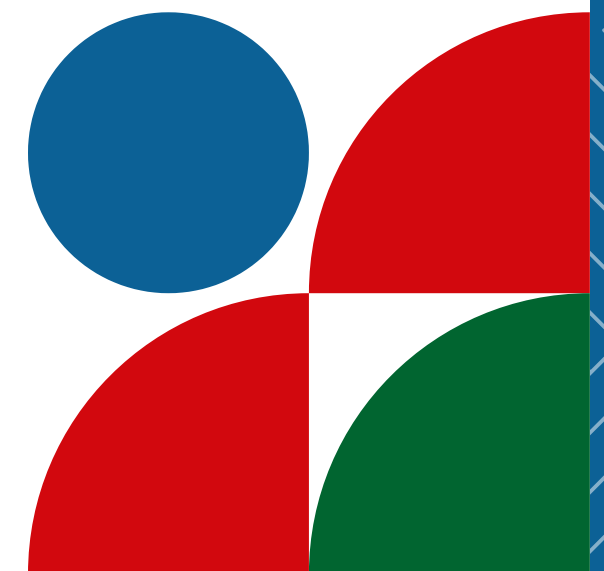




# FASHION & APPAREL RETAIL IN DUBAI

—Solution by Zolute—





# ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.





# Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.



# odoo



# ZOLUTE

= IT INFRASTRUCTURE LLC =





# ABOUT odoo



**15M+ USERS**



**17 OFFICES  
WORLDWIDE**

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.





# INDUSTRY WISE SOLUTIONS IN odoo



Hospitality



Construction



Services



Supply Chain



Retail



Health &  
Fitness



# OVERVIEW

## Dubai's Fashion Retail Sector: Fast-Moving and Omnichannel

- Dubai is a global fashion hub with luxury outlets, malls, and booming online fashion platforms
- Retailers must manage multiple SKUs, fast turnover, and sync across physical and digital stores

### Key Features

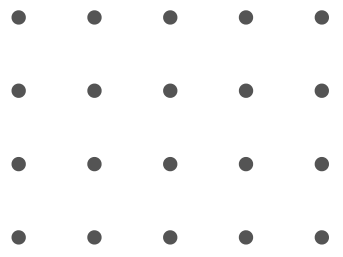
- DED retail license and sourcing agreements
- POS and e-commerce integration for omnichannel selling
- Size, color, and fabric variant tracking
- Storefronts in malls, online platforms (Shopify, WooCommerce)
- Trained retail staff and fulfillment team
- UAE VAT-compliant billing and financial control



**AND MUCH MORE**



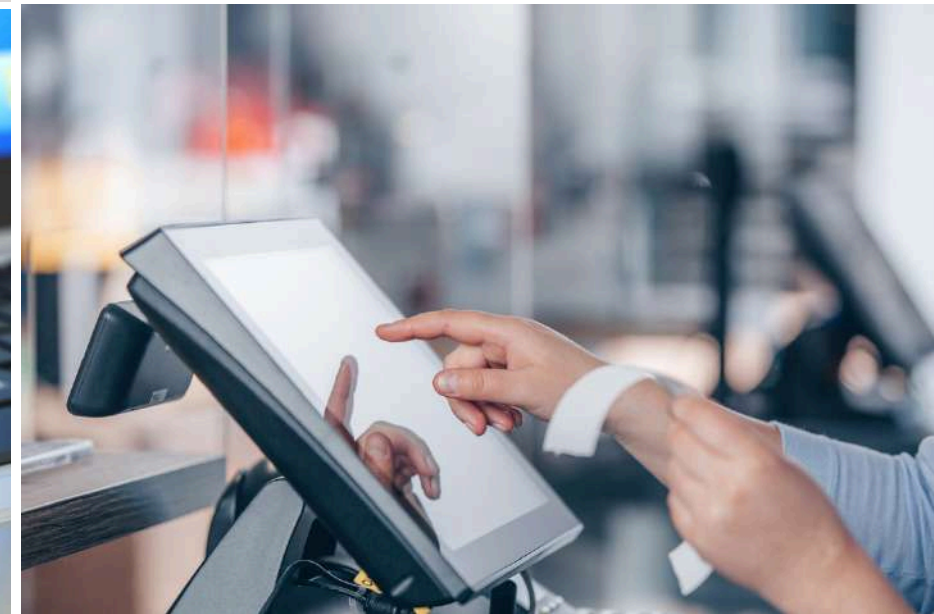
# ODOO ERP FEATURES FOR FASHION RETAILERS



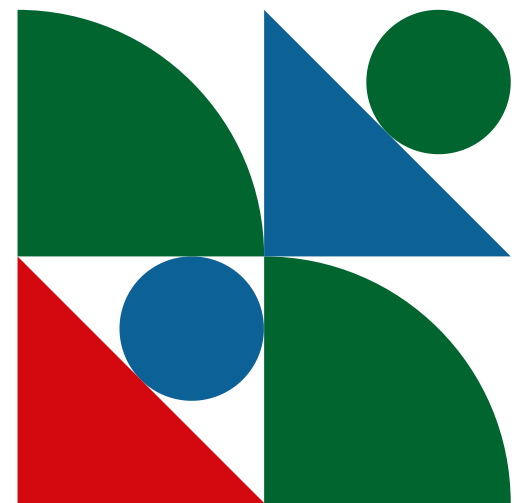
## Unified Platform for Online & In-Store Fashion Sales

- **Variant Management:**  
Auto-create SKUs by size, color, and fabric
- **E-commerce Integration:**  
Real-time sync with Shopify, WooCommerce, and Odoo eCom
- **POS for Multi-Stores:**  
Fast billing, promotions, and customer history across locations
- **Inventory Control:**  
Shelf stock tracking, restocking alerts, warehouse transfers
- **Returns & Exchanges:**  
Track return reasons, update inventory, and generate credit notes
- **VAT-Compliant Billing:**  
UAE-ready invoicing, sales reports, and tax filing

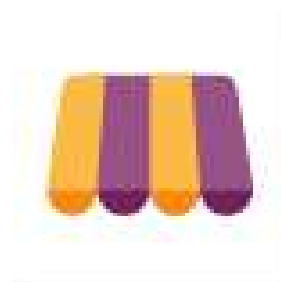
- **Sales Analytics:**  
View trends by product, store, and season
- **Mobile Access:**  
Manage inventory, reports, and POS from any device



**AND MUCH MORE**



# ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



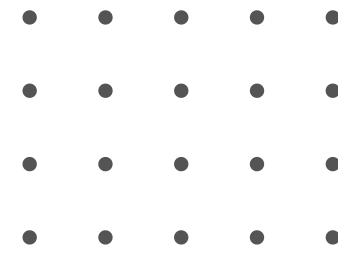
Point of Sale



Inventory



Purchase



eCommerce

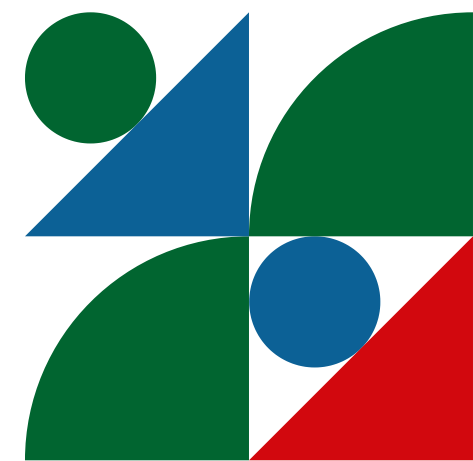


HR



CRM

AND MUCH MORE







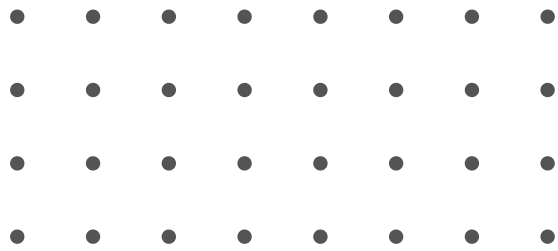
# HOW ZOLUTE SUPPORTS FASHION RETAIL IN DUBAI

## Zolute: ERP Partner for Fashion Retail Growth and Integration

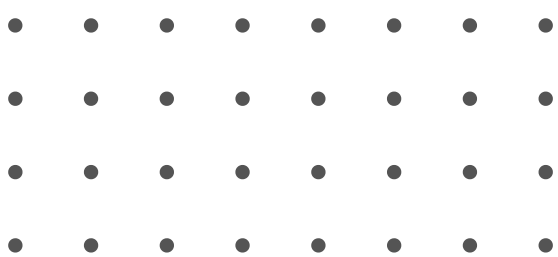
- **SKU Matrix Setup:**  
Configure all variants across fashion lines for accurate stock tracking
- **POS + E-com Integration:**  
Connect stores, website, and inventory under one system
- **Return Workflow Automation:**  
Streamline exchanges and restocking for in-store and online
- **Retail Dashboards:**  
Monitor best sellers, margins, and seasonal shifts in demand
- **VAT-Ready Modules:**  
Built-in support for billing, discounts, and compliance
- **Scalable ERP & Support:**  
Training, upgrades, and expansion for growing retail brands

**AND MUCH MORE**





THANK YOU



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